

# 31.05.2024 - Çalık Denim has become the first Turkish textile company to receive the TS EN ISO 56002 Certificate

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Çalık Denim, the leading premium denim manufacturer in the fashion and denim world, has become the first Turkish textile company to receive the TS EN ISO 56002 Innovation Management System Certificate, marking a significant achievement as the 7th brand across all sectors. Renowned for its premium and environmentally conscious denim production, Çalık Denim has achieved a major milestone as the first Turkish textile company to receive the Innovation Management System Certificate from the Turkish Standards Institution (TSE), setting a common framework to encourage innovation, evaluate current innovation performance, ensure business continuity, and support corporate change programs across various industries.

## **World-first sustainability technology by Çalık Denim's**

A. Erdal Güncan, Group President of the Textile Sector at Çalık Holding, highlighted Çalık Denim's pioneering role in sustainable innovation within the industry, stating, "As Çalık Denim, we innovate in line with our strategic objectives, placing great importance on R&D efforts. We invest in new technologies that will contribute to a sustainable world. For instance, through our unique biodegradable technology B210, we ensure the biodegradation of synthetic fibers within 210 days in nature, leaving no textile waste behind. Additionally, we have been conducting R&D studies on biodiversity for many years."

## **A testament to our vision in this field**

A. Erdal Güncan, Group President of the Textile Sector at Çalık Holding, emphasized that the TS EN ISO 56002 Innovation Management System Certificate is evidence of Çalık Denim's accumulated expertise and investments in this field. He spoke as follows: "The TS EN ISO 56002 Innovation Management System Certificate is awarded after a meticulous evaluation covering a wide range of criteria, from the innovation portfolio and ongoing projects to R&D activities, sustainability and quality management systems. This certificate, which proves both the implementation of the innovation management system standard and the innovative work within our company, rewards our investments and vision. This achievement is both a source of pride and motivating for us to strive for even better. I extend my thanks to all my colleagues who have contributed on this process, especially to our Chairman, Mr. Ahmet Çalık, who continuously inspires us with his vision in this field."